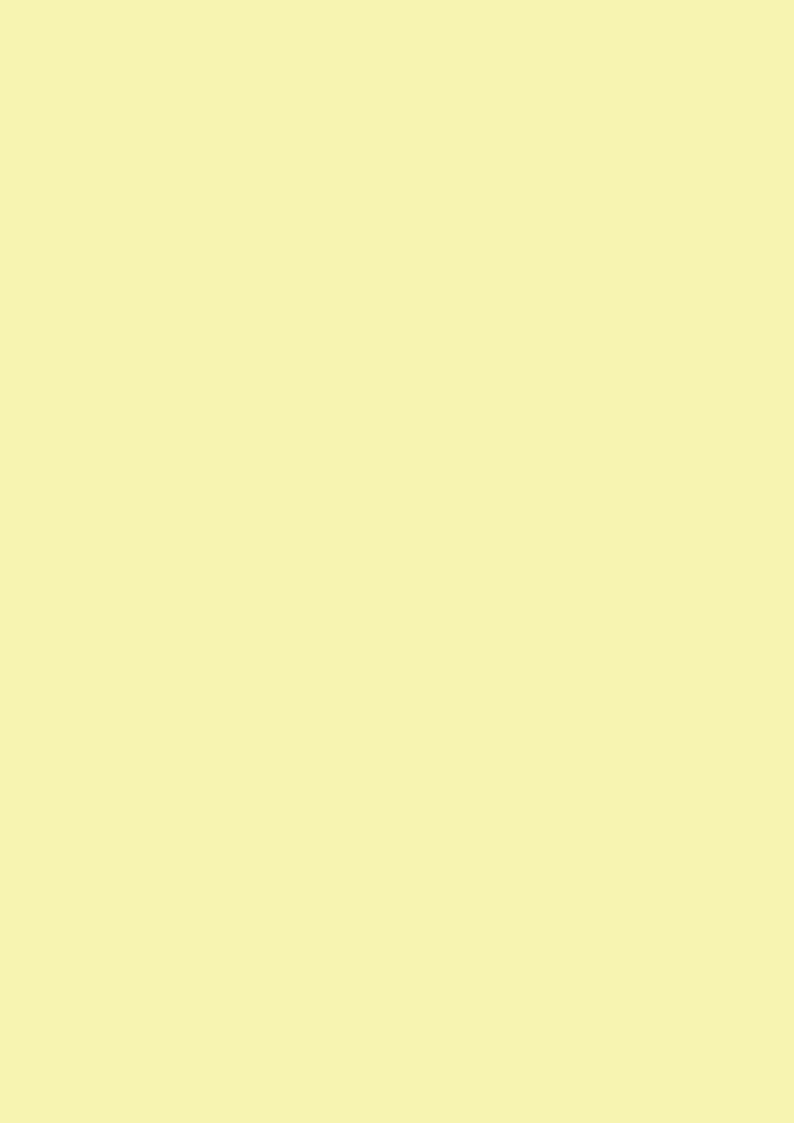
Description

Associative Experiences

2° ed. of the workshop Associations of Artists in Madrid - Associative Experiences



1



2° ed. of the workshop Associations of Artists in Madrid - Associative Experiences

hablarenarte:

Madrid, 2013

01. Presentation

2° ed. of the workshop "Associations of Artists in Madrid - Associative Experiences"

hablarenarte: proposes a workshop for Fine Arts Students of the Universidad de Complutense de Madrid. It interconnects students with artist collectives who joined in order to develop cultural projects through collaborative work. The workshop participants present their own models and ideas of collaborative projects and six already existing collectives, some of whose members have studied at UCM and now work actively in Madrid, share their experiences, ideas and opinions with the students. A first edition of this workshop was successfully held in April 2012 within the University Extension program "No-Credit".

Workshop Objectives:

- Work with experienced artists who have completed studies in Fine Arts, within or outside of Universidad Complutense de Madrid
- Encourage contact between students and professionals
- Propose collaborative projects between artists and implement said projects
- Stimulate cultural entrepreneurialism outside of the official/normal realm

Datos útiles:

Location: La Trasera + workshops and artist-run spaces

Dates: December 16, 17 and 18, 2013

Time: 17 - 19.30 h

Capacity: 20 participants

Registration: https://www.ucm.es/bellasartes/agrupaciones-de-artistas-en-madrid-2%C2%AA-edicion

02. Registration and concept

2° ed. of the workshop "Associations of Artists in Madrid - Associative Experiences"

Those interested should apply through the following link:

https://www.ucm.es/bellasartes/agrupaciones-de-artistas-en-madrid-2%C2%AA-edicion

Each applicant should send a proposal for a collaborative project, artistic or managerial (for example, putting together an exhibition featuring different artists or creating a cultural collaboration), that they would like to implement in a group setting. Preferably, the proposals should be signed by more than one member.

The intent of this project is to encourage the students' own proposals and, before beginning the workshop, to briefly ponder the problems that they may encounter while planning the collaborative project proposal. In a sense, while developing such complex projects, they will find solutions to these obstacles through theory and practice.

After the 20 participants are selected, they will send their projects to the organizers so they may become familiar with the works of the specific students and make the workshop as practical and useful as possible.

During the workshop enrollment period, students will provide background information so that the group may gain some general knowledge about one another.

The workshop is composed as follows

- SESSIONS 1 and 2.
- 1. Brief presentations from the invited collectives (approximately 45 minutes per session).
- 2. Review of student projects (approximately an hour and a half). Based on the proposals, the group will be divided into three work-tables so that the invited collectives can work with the students. At each table, there will be a member of the hablarenarte: team, who will be responsible for analyzing the proposals from a formal point of view (project structure, presentation issues, design, budget, general partnership of joint proposals, etc.).

hablarenarte: will manage the distribution of proposals to the different collectives, which will be based on the total number of proposals and how well certain proposals match the specific collectives.

- SESSION 3.

In the third session, the students will be able to visit the studios and spaces of the invited groups during an open-door work day, choosing spaces that seem most interesting to them based on their presented proposals, personal interests, etc.

03. Program

Day 1. Monday December 16

Presentations I (45 minutes + break)

1. Sandwich Mixto - http://www.sandwichmixto.com

Between a fruit shop and an herbalist shop on the first floor of Mercado de Antón Martín (Antón Martín Market), Virginia de Diego – Fine Arts graduate and designer – has opened a creative space called "Sandwich Mixto" with the help of two partners. Here, you can find fanzines and other desktop publications from Spanish artists, as well as delicious culinary surprises. Also, they offer workshops, activities and presentations with breakfast or appetizers.

2. Taller Omnívoros - http://taller.omnivoros.net/

This workshop, situated in the heart of the Vallecas neighbourhood of Madrid, is an independent cooperative project driven by Alfredo More and Juan Caño, who closed their respective workshops to undertake this project. It is also they new headquarters of IN-SONORA. It is a space for high performance artistic production, a cooperative workshop where technical resources are available at the disposal of artists in need.

3. Estudio Beneficencia

Estudio Beneficencia was recently opened by Ignacio Bautista Martínez, Pedro López Zamora, Ioanna Papageorgiou, Jairo Alfonso, Ugo Martínez Lázaro and Daniel Martín Corona. Six artists share the studio, which is located in the Tribunal neighbourhood. The studio serves two purposes as both a workspace and a space for community activities.

Project Reviews I (90 minutes)

03. Program

Day 2. Tuesday December 17

Presentations II (45 minutes + break)

4. Artistas Visuales Asociados de Madrid (Association of Visual Artists of Madrid) - www.avam.net

AVAM is a professional association that represents visual artists residing in Madrid. The objective of this association is to elevate the professional statuses of artists. AVAM is the spokesperson of artistic collectives for public and private administrations, and cultural mediator in general, that ensures representation in the art sector. AVAM is part of the Cultural Council of the Community of Madrid. With over 500 associated artists from different scopes of the visual art world (digital art, drawing, sculpture, photography, print, installation, performance, painting, video...), AVAM works to improve artists' professional conditions, mediate cases of abuse against artistic practice, negotiate and manage new projects and implement activities that offer various services to its members.

5. Hola Por qué - www.holaporque.com

Hola Por qué is a studio-workshop dedicated to silkscreen printing and graphic design. Started by Ana Escalera and Eduardo G. Villamañán, the cultural company seeks to establish a space for work, graphic design training/experimentation and product/fashion design.

6. Studio Banana - www.studiobanana.org

Studio Banana is cooperative space in the middle of the Tetuán neighborhood. Studio Banana is not only a workspace, but also a meeting place for intellectual and social exchange. The 400m2 studio offers a variety of spaces well-suited to the different professional needs of the occupants. Studio Banana is shared by various architects, interior designers, industrial designers, fashion designers, illustrators, photographers, producers and video editors.

Second Part: Project Reviews II (90 minutes)

03. Program

Day 3. Wednesday December 18

Workshop and artist-run spaces visit (150 minutes)

Invited collective artists will personally look after the students visiting the following spaces between 18 and 20:30 h. It is not a guided tour, so the students will be able to choose which spaces to visit depending on their proposals and/or personal interests. The objective is to encourage personal contact with the participants in the workshop.

- 1. Sandwich Mixto
- c/ Santa Isabel 5. Mercado de Antón Martín | 28012 | Madrid
- 2. Taller Omnívoros
- c/ Sierra del Segura, 22 | 28038 | Madrid
- 3. Estudio Beneficencia
- c/ Beneficencia 18 bis, 2° izq. | Madrid
- 4. Artistas Visuales Asociados de Madrid

Paseo de la Chopera 14 | 28045 | Madrid

- 5. Hola Por qué
- c/ Nicolás Morales, 38, 3° 8 | 28019 | Madrid
- 6. Studio Banana
- c/ del Plátano, 14 | 28029 | Madrid

Links:

See above, the distinct associations

Finance:

Vice-Dean of University Extension UCM, Program CortoCircuitos 2013

• • •

hablarenarte: Calle Atocha 91, 1° derecha. 28012 Madrid T/F+34 913 080 049 www.hablarenarte.com | info@hablarenarte.com